This course is ideal for...

- **n** Demonstrating your ability to bridge IT and business
- **n** Keeping your information management skills current and competitive
- **n** Leading your organisation into the world of social and mobile content
- **n** Enhancing your value to employers and clients
- **n** Becoming part of the next wave of information management professionals

CERTIFIED INFORMATION PROFESSIONAL

Secure Your Success

Become a Certified Information Professional

Benefits and Objectives

Over the past decade, there has been a "perfect storm" of change driven by consumerization, cloud, mobile, and the Internet of Things. It has changed how we think about enterprise information and IT - and changed how we think about the kinds of skills needed to adapt to these changes. The value-add for information technology in organizations is rapidly shifting from the technology per se to the stewardship, optimization, and application of the information assets themselves.

Organizations that manage their information more effectively enjoy reduced costs, faster time to market, increased revenues and cash flow, and increased business agility. But it takes more than deep knowledge of a particular process or technology.

Information Professionals are charged with these questions:- Who owns the BIG PICTURE for how information is managed in our organization?- Who owns our information management STRATEGY?- Who can help us treat information as the critical BUSINESS ASSET it has become?

The Certified Information Professional (CIP) designation affirms mastery of the core body of knowledge needed for success in the digital economy. The CIP has come to represent a badge of competency and knowledge at the top of the knowledge worker pyramid for those entrusted with the task of building an information STRATEGY in a time of digital disruption. It is broader than Records Management or Information Governance, and broader than any single technology or solution provider.

Make the CIP part of your path to career development and continuous learning.

CERTIFIED INFORMATION PROFESSIONAL

Developed in accordance with ISO Standard 17024 to ensure conformity to accepted procedures for individual certification programmes, CIP candidates must demonstrate knowledge of the six domain areas spanning the full spectrum of content and information management.

Creating and Capturing Information	**Organizing and Catagorizing Information**
Governing Information	**Automating Information-intensive Processes**
Managing the Information Lifecycle	**Implementation Planning**

Subject matter experts across the broad range of knowledge domains identified the skills and knowledge to be measured in this examination. These industry experts determined the weighting and scope of these six core domains

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Feedback:

"If you work with your organization's information or collaboration resources and technologies, you'll surely find AIIM a treasure trove of resources."

- Andrew McAfee, Professor and author, Enterprise 2.0 and Race Against the Machine

"Anyone in IT or in an information related discipline today should be thinking about it."

- Ken Bisconti Vice President, Enterprise Content Management Products and Strategy, - IBM Software Group